



NORTH TORONTO **BASEBALL CAMP** **BASEBALL CAMP**

Young adults teach youth the value of sportsmanship

University students run North Toronto Baseball Camp

For Immediate Release

Toronto – June 3, 2008 – Teaching the value of sportsmanship and teamwork to kids was the reason that four young North Toronto men, Jeremy Weisz, Gabe Diamond, Alex Day and Lee Berger founded **North Toronto Baseball Camp (NTBC)**.

The camp, now in its second year, started in the summer of 2007. “We felt that growing up playing organized sports like baseball really shaped our personalities and taught us about sportsmanship and teamwork,” explains co-founder Gabe Diamond. Their shared interest in baseball is what brought these young men together to start their own camp. “It’s a summer dream job and experience come true,” says Lee Berger.

“It’s important to have young role models,” explains 21-year-old Jeremy Weisz, “As their coaches, the campers look up to us. We teach them that baseball is about more than hitting homeruns and striking batters out: it’s about how you respect and trust your team-mates.”

“Jeremy, Gabe, Alex and Lee are outstanding coaches whose love for baseball inspires players of all ages and abilities,” says Pierre Cote, Coach for the North Toronto AA Peewee Team and Associate Professor, Faculty of Medicine, University of Toronto. “While their knowledge of baseball is at a very high level, they are very creative with young kids who are learning the fundamentals of catching, throwing and hitting. The North Toronto Baseball Camp provides a fun and stimulating environment where baseball is instructed in a safe and professional manner.”

NTBC was founded with the goal to provide a safe, enjoyable and competitive atmosphere in which young ball players can learn, practice and compete. The camp is open to all skill levels, from beginners to advanced players wanting to take their skills to the next level.

For the 2008 summer program, enrolment is projected to exceed 35 campers per week. The day camp runs during July and August, and private and group lessons are now also available. For more details, visit **www.ntbaseballcamp.com**.

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